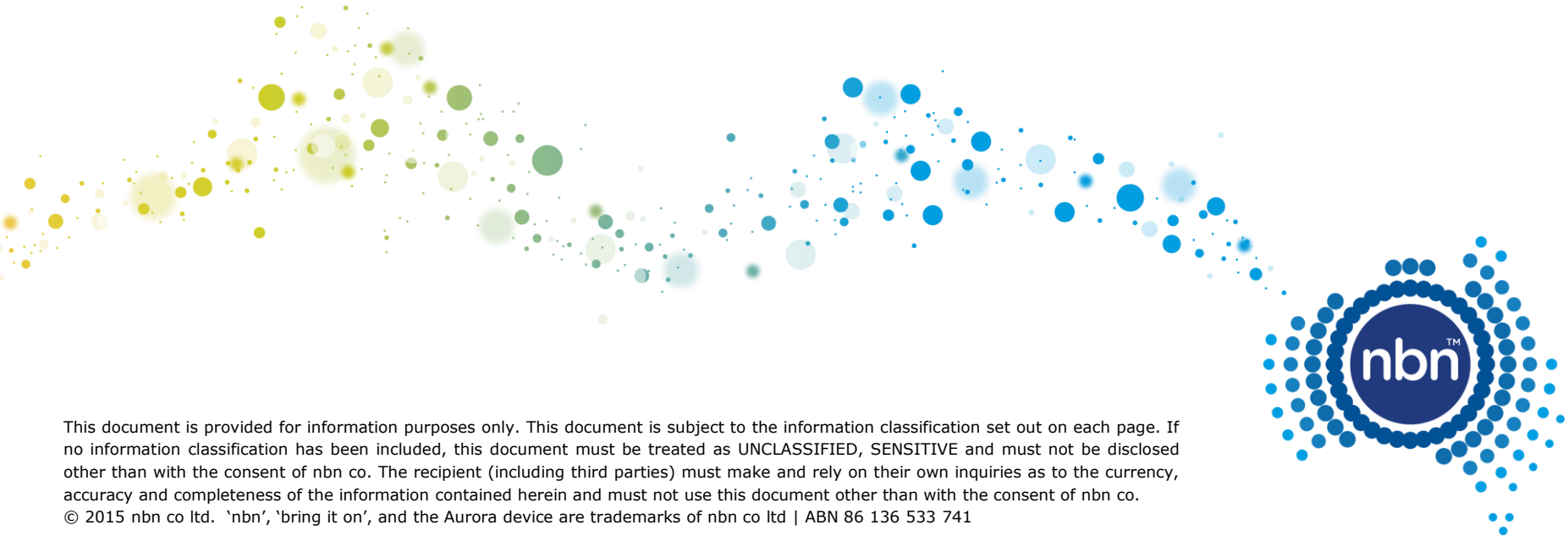


# Sky Muster™ Satellite Update

nbn Government Relations



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# Agenda

- A brief history of **nbn's** satellites
- Technical capabilities
- Recent upgrades and updates
- **nbn's** Get Well Program
- Questions

# Technology allocation across Australia

**nbn** uses a set of business rules when determining the technology for an area to meet the key objectives of:

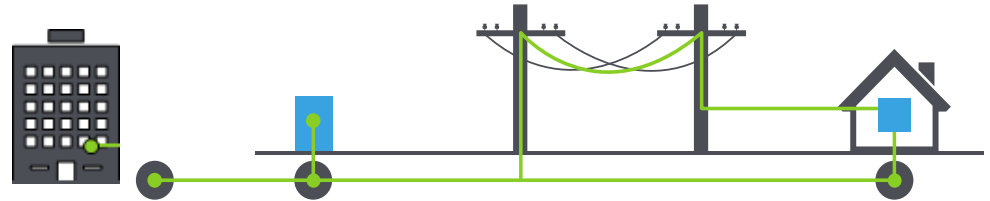
- delivering a minimum wholesale 25/5mbps
- using a mix of technologies best matched to each area
- building the network by 2020

## **Considerations:**

- Density of premises
- Proximity to **nbn** infrastructure – backhaul, transit and exchange availability, etc.
- Existing infrastructure

# Technology allocation – MTM

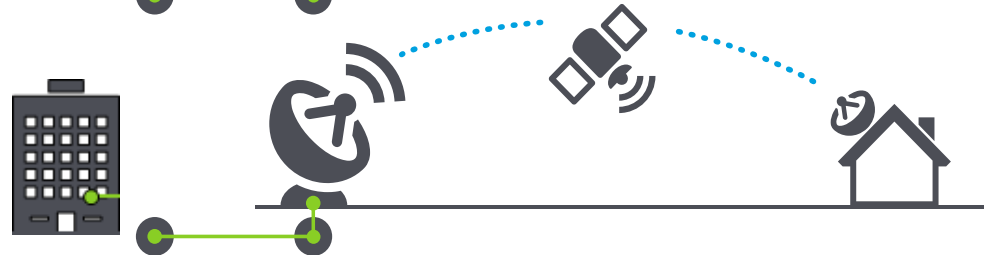
- Fixed line (92%)  
*FTTP, FTTN/B, HFC, FTTC*



- Fixed wireless (5%)



- Sky Muster (3%)





# A history of satellite services

- Contracts signed by Government in 2012 to deliver two satellites
- Interim Satellite service was delivered across existing satellites in 2011
  - Limited total capacity and restricted eligibility requirements
  - Retail speeds of 6MBps/1mbps
  - Oversubscribed experience



Sky Muster I under construction

# Sky Muster™ launch



- Launched October 2015 and October 2016
- Services on sale from April 2016
- 10 RSPs in market
- 410,000 premises in footprint
- 240,000 assumed take up
- 76,000 premises currently connected

\*\*N.B copper phone lines maintained in satellite (and fixed wireless) areas



Sky Muster I launch in French Guiana

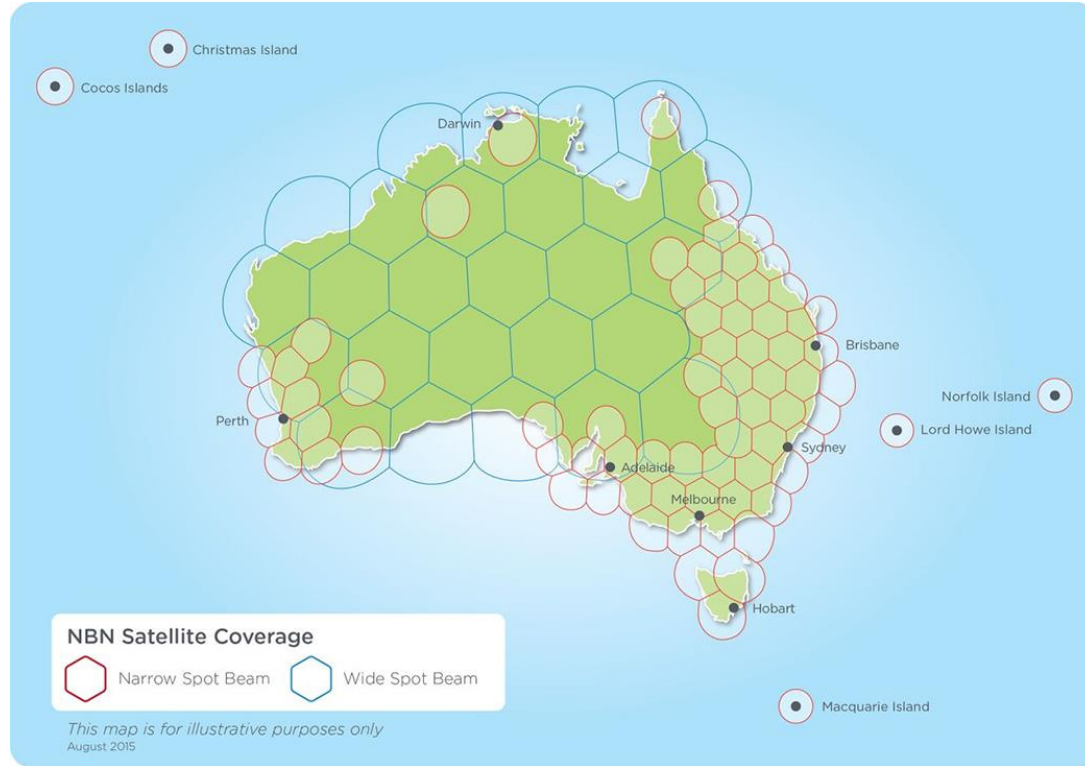
# Technical capabilities of the Sky Muster™



- Largest commercial satellites in orbit
- Located 36,000km above earth
- 410,000 premises in footprint
- Two speed tiers: 12/1mbps & 25/5mbps
- Beam divisions provide focus
  - Use 101 electromagnetic Ka-band beams to focus the service geographically
  - Tailored capacity distribution: smaller beams in higher population areas
- 10 x ground stations located in regional Australia – e.g. Bourke, Kalgoorlie & Roma



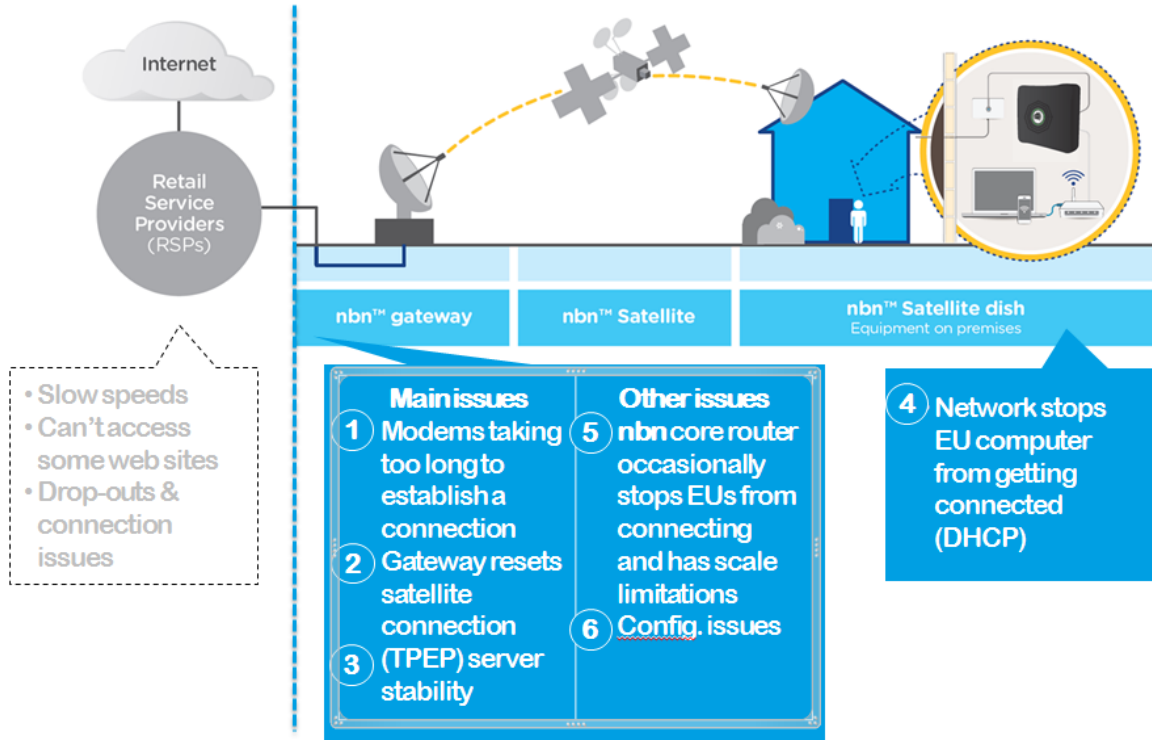
# Spot beams across Australia







# Recap: Sky Muster™ network issues





# Focus areas of Get Well Program

- Activations
  - Same day activation of service – 8.3/10 for connect experience
  - Aged orders
  - 92% orders now done right first time
- User experience:
  - Network stability – from 60 outages/week to 1-2/week.
  - Delivery of 147 software upgrades to limit outages and improve experience
- Fixing problems once installed
  - Missed appointments → technicians turning up on time
  - Still some work to do

# Sky Muster™ upgrades



- Previous FUP was determined before the satellites were launched
- Engineering improvements = total capacity increase from 130Gbps to 180Gbps
- Peak data doubled from 75Gb to 150Gb
- Total monthly data doubled from 150Gb to 300gb
- **= average user should see plans increase by ~50%**
- **nbn** has not increased the wholesale price to RSPs - encourage constituents to check with their RSP
- Where to next...
  - Business and education products over next 12 months

# Challenges on Sky Muster™



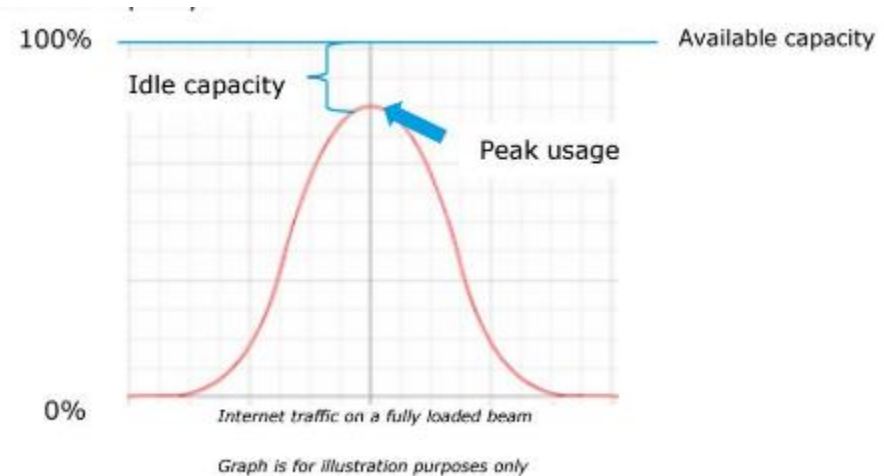
- Finite capacity: Fair Use Policy
  - In place to help ensure fair access to the services over the new satellites – especially during peak-usage times.
- Pricing structure of plans
- Two speed tiers
- Latency → distance





# How does the Qantas trial fit in ?

- **nbn** working with Qantas to provide inflight WiFi
- Opportunity for quick product development, without diverting **nbn** resources
- Purpose is to develop a mobility product with future uses
  - Nomadic services
  - Royal Flying Doctors
- **nbn**'s #1 priority is bona fide Sky Muster users on the ground
- However, there is idle capacity in each beam





# Questions